



de Asra

upGROWTH

Paid Campaign Management Service



Generate targeted traffic and leads for your website, Facebook Page or Instagram Account.

Paid Campaign Management- Benefits

1

Paid Campaign Management- Benefits

Did you know that about 50% of the world population uses social media? This is where your audience is, this is where you need to be.

2

Accelerated Reach

Running paid campaigns on social media ensures greater and quicker reach as compared to organic campaigns, that is regular posting on these platforms.

3

Reaching the Right Audience

Not only does social media help you reach a greater chunk of the audience, it ensures you reach the right audience.

4

Growing Clientele

Social media is capable of breaking barriers - from geographical to economical and more.

5

Lower Cost Per Lead

Paid Campaign Management helps in generating quality leads at a lower cost per lead.

6

Expert-management

Our team of experts handle all the little details involved in campaign management.

Paid Campaign Management- Key deliverables

- 1 Monthly campaign plans
- 2 Campaign Creation and Management
- 3 Ad budget management
- 4 Ad optimization
- 5 Royalty-free stock images for ads
- 6 Monthly ad performance report
- 7 Dedicated Service manager

Service Fee

Fees: 20% of ad spend, subject to a minimum of Rs. 5,000/month

If the spend is Rs. 20,000/ month - our fee is Rs. 5,000/ month + GST

If the spend is Rs. 30,000/ month - our fee is Rs. 6,000/ month + GST



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deAsra Foundation

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